BARONCELI

WHOLESALE INVESTORS ONLY

Baronceli Family Holdings

Partnering And Investing

We are a family-owned, construction-led property group in Hawke's Bay. We open selected opportunities to wholesale investors and business owners who want to grow with a hands-on operator that builds what it owns and keeps it for the long term.

FOUR WAYS TO INVEST OR PARTNER

01

Group Shares

Become a shareholder of Baronceli Family Holdings through non-voting investor shares, with a share of dividends from the group's businesses and property.

Long-term exposure to the whole group

02

Project Co-Investment

Invest equity in a specific residential or commercial development through a joint venture or project company, alongside the family.

Returns linked to one project's outcome

03

Project Lending

Fund a project as a lender, with an agreed interest rate, term and security arrangements set out in a loan agreement.

Fixed returns over a defined term

04

Business Partnerships

Sell or partner your business into the group. We take on finance, admin, marketing and systems so you can focus on delivery.

For owners of construction-related businesses

HOW IT WORKS

1 **Introduction**
A confidential conversation about your goals.

2 **Eligibility**
Wholesale status confirmed under the FMC Act.

3 **Information**
Information memorandum shared with you.

4 **Agreement**
Due diligence, then signed investment documents.

5 **Reporting**
Progress and financials tracked live in the portal.

WHY INVEST WITH US

- **Vertically integrated.** Feasibility, costing, construction and handover are handled within the group.
- **Family capital first.** The family invests alongside its partners.
- **Established funding partners.** Bank and non-bank facilities, used conservatively.
- **Full transparency.** A private portal with live project tracking and reporting.
- **Proven delivery.** 50+ homes delivered in Hawke's Bay since 2019, led by an experienced construction team.

Who Can Invest

Our opportunities are offered only to wholesale investors under the Financial Markets Conduct Act 2013.

MINIMUM INVESTMENT **$50,000**

Most investors qualify by signing an eligible investor certificate, confirmed by a chartered accountant, lawyer or financial adviser. Other categories include investors with net assets or turnover over $5 million, or investing $750,000 or more.

Request An Introduction
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baronceli.com

This document is general information about Baronceli Family Holdings Limited and is not an offer of financial products or financial advice. Any offer will be made only to wholesale investors within the meaning of Schedule 1 of the Financial Markets Conduct Act 2013, on the terms set out in an information memorandum and the relevant investment documents. Investments carry risk, including the possible loss of capital, and past performance is not a reliable indicator of future returns. Seek independent legal and financial advice before investing.